



Round-Up Sponsorship Packages

Thank you for your interest in being a sponsor for the Lehi Round-Up. If you have any questions regarding the packages or would like to sign up, please contact Erin Wells at 385-201-2274 or ewells@lehi-ut.gov.

Title Sponsor - \$6,000

Saturday Fun Day, June 27, 2015 (attendance 5,000)

- Round-Up Magazine Advertisement – premium page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Logo (due by May 15, 2015)
- Lehi City Round-Up Website Homepage – 4"x4" logo and link
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 4"x4" logo and link
- At Event Announcements – Throughout the day on entertainment stage
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – At bracelet ticket sales booth
- Courtesy Fun Day Bracelets – 20
- Courtesy BBQ Tickets (June 24) – 20
- Grand Parade Entry (June 27) – Fee waived, first entry
- Boutique Entry (June 24-26) – Fee waived

Diamond Sponsor - \$4,000

Grand Parade, June 27, 2015 (attendance 10,000)

- Round-Up Magazine Advertisement – full page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 3.5"x3.5" logo and link
- Courtesy Fun Day Bracelets (June 27) – 15
- Courtesy BBQ Tickets (June 24) – 15
- Grand Parade Entry – Fee waived, second entry
- Boutique Entry (June 24-26) – Fee waived

Emerald Sponsor - \$2,500

Family BBQ, June 24, 2015 (attendance 3,000)

- Round-Up Magazine Advertisement – half page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 3"x3" logo and link
- At Event Announcements – Throughout the evening on entertainment stage
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – Near BBQ ticket sales booth. Serving line of BBQ.
- Courtesy Fun Day Bracelets (June 27) – 10
- Courtesy BBQ Tickets – 10
- Grand Parade Entry (June 27) – Fee waived
- Boutique Entry (June 24-26) – Fee waived

Outdoor Movie Night, June 24, 2015 (attendance 3,000)

- Round-Up Magazine Advertisement – half page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 3"x3" logo and link
- At Event Announcements – Prior to and after the movie by the event MC
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – Near concession sales booth
- Courtesy Fun Day Bracelets (June 27) – 10
- Courtesy BBQ Tickets – 10
- Grand Parade Entry (June 27) – Fee waived
- Boutique Entry (June 24-26) – Fee waived

Miniature Float, June 26, 2015 (attendance 3,000)

- Round-Up Magazine Advertisement – half page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 3"x3" logo and link
- Courtesy Fun Day Bracelets (June 27) – 10
- Courtesy BBQ Tickets (June 24) – 10
- Miniature Float Parade Entry – Fee waived. First entry.
- Grand Parade Entry (June 27) – Fee waived
- Boutique Entry (June 24-26) – Fee waived

Platinum Sponsor - \$1,500

Picnic in the Park, June 22, 2015 (attendance 1,000)

- Round-Up Magazine Advertisement – one-third page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2.5"x2.5" logo and link
- At Event Announcements – Throughout the evening on entertainment stage
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – Near front of stage
- Courtesy Fun Day Bracelets (June 27) – 5
- Courtesy BBQ Tickets (June 24) – 5
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Half-price swim day, June 22, 2015 (attendance 700)

- Round-Up Magazine Advertisement – one-third page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2.5"x2.5" logo and link
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – At Legacy Center & Outdoor Pool entrance
- Courtesy Fun Day Bracelets (June 27) – 5
- Courtesy BBQ Tickets (June 24) – 5
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Comedy Show by Keith Stubbs, June 23, 2015 (attendance 700)

- Round-Up Magazine Advertisement – one-third page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2.5"x2.5" logo and link
- At Event Announcements – Before and after show on stage
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – At auditorium entrance
- Courtesy Fun Day Bracelets (June 27) – 5
- Courtesy BBQ Tickets (June 24) – 5
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Gold Sponsor - \$1,000

5K & Mile Run *Gold Sponsor*, June 27, 2015 (attendance 500)

- Round-Up Magazine Advertisement – quarter page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – Throughout the event by race company
- At Event Posters – Up to two 3'x6'. Provided by sponsor.
- At Event Booth – Near start/finish line
- Race shirt – Prominent logo display
- Race goodie bag information – no limit
- Courtesy Race Entries – 8
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Silver Sponsor - \$500

Baby Contest, June 23, 2015 (attendance 300)

- Round-Up Magazine Advertisement – eighth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – Throughout the event
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Next to registration table
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Bird Show, June 24, 2015 (attendance 300)

- Round-Up Magazine Advertisement – eighth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – Throughout the event
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Near show booth
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Reptile Show, June 25, 2015 (attendance 300)

- Round-Up Magazine Advertisement – eighth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – Throughout the event
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Near show booth
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

5K & Mile Run *Silver Sponsor*, June 27, 2015 (attendance 500)

- Round-Up Magazine Advertisement – eighth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 3"x3" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Host water stop
- Race shirt – Logo display
- Race goodie bag information – limit one 8.5"x11" page
- Courtesy Race Entries – 4
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Bronze Sponsor - \$250

Tennis Tournament, June 20, 2015 (attendance 75)

- Round-Up Magazine Advertisement – sixteenth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – At beginning and ending of event
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Next to registration table
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

5K & Mile Run *Bronze Sponsor*, June 27, 2015 (attendance 500)

- Round-Up Magazine Advertisement – sixteenth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 2.5"x2.5" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- Race shirt – Company name
- Race goodie bag information – limit one-half 8.5"x11" page
- Courtesy Race Entry – 1
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Horseshoe Tournament, June 27, 2015 (attendance 100)

- Round-Up Magazine Advertisement – sixteenth page
- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 4"x4" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- At Event Announcements – At beginning and ending of event
- At Event Posters – One 3'x6'. Provided by sponsor.
- At Event Booth – Next to registration table
- Grand Parade Entry (June 27)– Fee waived

Star Sponsor - \$100

5K & Mile Run *Star Sponsor*, June 27, 2015 (attendance 500)

- Round-Up Magazine Mention – on event page
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Event-page – 2"x2" logo and link
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link
- Race goodie bag information – limit one-half 8.5"x11" page
- Grand Parade Entry (June 27)– Fee waived
- Boutique Entry (June 24-26) – Fee waived

Friend Sponsor – >\$100

No event association

- Round-Up Magazine Mention
- Lehi City Newsletter – Mention (due by May 15, 2015)
- Lehi City Round-Up Website Sponsor-page – 2"x2" logo and link